INTRODUCTION

Enterprise planning systems designed around your business

QuickApp is a flexible platform for retail merchandise planning and finance budgeting. Each planning system is designed around the customer's organization, data model and workflows. Planners work in Excel, while data, rules and permissions live in one governed system.

THE CHALLENGE

Too many variables

Products, stores, channels, price, lifecycle and demand all change together.

THE CHALLENGE

Disconnected work

Personal spreadsheets, manual workflows and no governed source of truth slow decisions down.

THE CHALLENGE

Late visibility

Teams react after the business has already moved.

The QuickApp proposition

- ✓ Low-code platform for fast planning application development
- ✓ Planning models shaped around your hierarchy, metrics, calendar and approval flow
- ✓ Planners keep working in the Excel they know
- ✓ Works directly with your databases, ERP and data warehouse
- ✓ Permissions, approvals and traceability built in

No standard template. Built for your planning reality.

NEW · QUICKAPP AI

Planners can now ask Claude or ChatGPT about their live QuickApp plans in plain language, and review the changes the assistant prepares in Excel before they are applied.

quickapp.tech/quickapp-ai →

PLATFORM

A low-code platform for building enterprise planning applications

QuickApp does not ship a fixed planning template. Data models, screens, calculation logic, approvals and integrations are built on one governed platform around your business, and they change when your business does.

1 Connect

Connect your databases, cubes, ERP and data warehouse.

2 Model

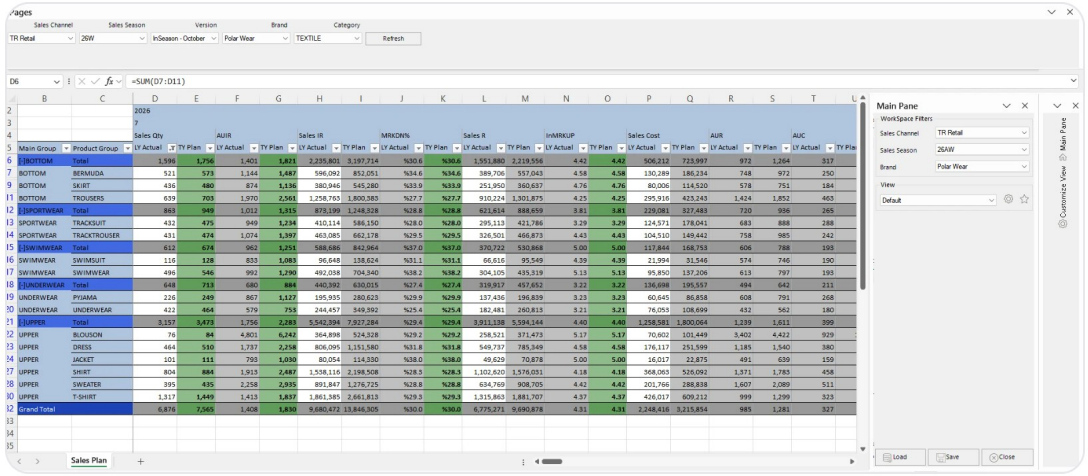
Define hierarchies, metrics, calculation rules and responsibilities.

3 Design

Build screens, filters, approvals and procedures with low code.

4 Publish

Deliver the app to planners in Excel. Changes follow the same path.



QuickApp · Sales Plan workspace in Excel. Demo environment, sample data.

What the platform enables

- Merchandise Financial Planning
- Assortment & Item Planning
- Finance Budgeting
- In-season Management
- Store Capacity Planning
- QuickApp AI

The most common solution areas, not fixed modules. Each implementation is designed around the customer.

Built in: formula metrics, spreading, related calculations and locking.

CUSTOMERS

Proven in retail. Designed for each customer.

Department stores, luxury, fashion, kidswear and menswear retailers run their merchandise planning and budgeting on QuickApp, each system designed around their own business.

DEPARTMENT STORES

Boyner

110+ stores · 600+ brands

MFP, plus private label sourcing and assortment planning (MAP) on Oracle.

LUXURY RETAIL

Beymen

80+ stores · founded 1971

Merchandise financial planning, on its Oracle infrastructure.

GLOBAL FASHION RETAIL

Koton

470 stores · around 70 countries

Strategic plan and MFP, extended by Koton's own teams.

MULTI-BRAND FASHION

Ipekyol · Twist · Machka

300+ stores in Türkiye and abroad

Strategic plan and MFP, including store plan and in-season management.

CHILDREN'S RETAIL

Civil

120+ stores in Türkiye and abroad · 150 brands

MFP, store capacity and end-to-end assortment planning, integrated with Nebim.

MENSWEAR

Hatemoglu

83 stores · founded 1924

MFP and finance budgeting, integrated with Nebim and MS SQL Server.

> “It has now become the most important assistant of our business.”
>
> Murat Barlas, Commercial Director, Koton

Why meet?

In 30 minutes we:

1. Map your current planning process and its pain points
2. Show where QuickApp, and QuickApp AI, fit your workflow
3. Discuss a practical first scope

Book a 30-minute introduction

quickapp.tech/contact
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Built for your needs. Evolving with your business.